

TOTAL COST OF OWNERSHIP: COMMERCIAL VS. CONSUMER

Copiers and Printers

COMMERCIAL

INITIAL COST

Higher upfront cost ranging from \$10k - \$100k depending on the features

MAINTENANCE EXPENSES

More durable, requiring less frequent maintenance and often come with service agreements

LIFESPAN

Built for longevity and durability and can handle high-usage for many years

ENERGY EFFICIENCY

Built with enhanced energy efficiency leading to lower operational costs

CONSUMABLES

High-capacity toner and ink cartridges allow for a lower cost per page

CONSUMER

INITIAL COST

More affordable upfront cost often \$500 or less

MAINTENANCE EXPENSES

Not built for extensive repairs. Often cheaper to replace then repair, leading to a higher lifecycle cost

LIFESPAN

Shorter lifespan, especially under high-usage. Not built for busy business environments

ENERGY EFFICIENCY

Generally energy efficient under light usage, but tend to be less economical under heavy usage

CONSUMABLES

Lower initial cost per cartridge, but higher replacement frequency leads to higher ongoing expenses

