

How to Slash Your Mailing Costs Without Slashing Your Staff

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A Business Leader's Guide

to Postage, Shipping & Mailroom Optimization



The Hidden Cost of Mailroom Inefficiency

Your mailroom may be quietly eating away at your profits. Manual processes, inconsistent postage, and labor-intensive workflows can all add up to major cost overruns—without anyone noticing until the budget review hits. The first step toward savings is knowing where the leaks are.



Where Most Companies Overpay

Overestimating postage on each mailpiece - Failing to compare shipping rates across carriers - Redundant labor for folding, stuffing, and sealing - No tracking or visibility into mailing volumes and spend - Missed opportunities for bulk discounts or outsourcing.



Optimizing Mailroom Processes

Reduce Waste and Improve Efficiency

Waste Reduction

Implementing strategies to minimize unnecessary resources can lead to significant cost savings. Analyze current processes to identify and eliminate redundancies, ensuring maximum efficiency and reduced expenditure.

Process Improvement

Streamlining operations through standardized procedures enhances productivity. Regularly evaluate workflows and remove bottlenecks to create a more efficient mailroom environment that saves time and resources.

Automation Solutions

Introducing automated systems can revolutionize mailroom tasks. Utilizing technology to manage sorting, tracking, and distribution not only cuts costs but also improves accuracy and service speed.



Technology Solutions for Mailroom Efficiency



Postage Meters

Postage meters not only stop overpaying, they actually save you money with discounts on postage rates.



Folder Inserters

Automating mail prep saves time and frees up staff for other essential tasks. Eliminate manual folding, stuffing, and document prep.



Outsourced Mailing

Eliminate mail prep entirely by outsourcing your mailing. With outsourcing, your documents are printed, stuffed, and mailed by our staff, not yours.



Quick Wins You Can Do This Month

- 01 Audit your postage meter data and set department-level tracking.
- 02 Calculate labor hours spent on mailing - then call us to find out how much we can save you.
- 03 Start rate-shopping instead of using one vendor - or better yet, let us show you how our solutions will rate-shop for you.

Ready to Stop the Bleed?

MCC offers smart, scalable solutions that reduce mailing costs and improve workflow across Tennessee and Mississippi. Let us evaluate your current setup and deliver a plan built to save.

Schedule your free mailroom
assessment today!
Phone: 866-805-5893
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