



Better Technology. Service That Earns Trust

TN Soybean Promotion Board modernized print, mailing, and meeting technology with MCC Solutions—and found a partner whose service still stands out.

TN SOYBEAN PROMOTION BOARD

13 years

Gina Thompson's experience with MCC

5 / 5

Implementation rating

Significant

Overall improvement

Client-reported results from an August 2026 survey

Operational friction showed up everywhere.

Before the refresh, TN Soybean Promotion Board described an environment of ongoing frustration. Technology and process limits cost employee time, made collaboration harder, and left routine work more manual than it needed to be.

01 Print and document costs

Operating resources were tied up in an inefficient environment.

02 Paper-based processes

Manual work slowed daily execution and productivity.

03 Outdated audio visual technology

Meeting tools no longer matched collaboration needs.

04 Conference room challenges

Teams needed a more effective way to communicate and meet.

The goal: make everyday systems easier to use, while giving the team a responsive partner when it needed help.

One partner across four everyday systems.

MCC implemented a broad workplace technology refresh spanning document workflows, mailing operations, and the spaces where people meet and collaborate.

01

Copier + printer systems

Updated document equipment to support daily print workflows.

02

Postage meter

A mailing system for the organization's operational needs.

03

Conference room technology

Tools to support communication and collaboration.

04

Audio visual solutions

Updated AV technology for more effective meeting experiences.

Implementation experience rated 5 out of 5 by the client.

A significant overall improvement.

TN Soybean Promotion Board reported stronger productivity, collaboration, and meeting experiences. It identified operational effectiveness as the area of greatest improvement.



More productive work

Employee time saved as manual processes were reduced.



Better collaboration

Communication and teamwork improved.



More effective meetings

Updated conference room and AV tools improved the meeting experience.



Lower operating costs

The client reported reduced operating expenses.

The reported benefits also included fewer manual processes and saved employee time.

Outcomes are qualitative; the survey did not provide savings figures.



The service difference.

TN Soybean Promotion Board chose MCC for its expertise, responsiveness, and customer service. For Gina Thompson, those strengths have sustained the relationship for 13 years.

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In the 13 years I have worked with MCC, I cannot fathom considering any other firm to take care of our copier/AV needs. And, MCC's customer service means so much!

GINA THOMPSON / TN SOYBEAN PROMOTION BOARD

Asked what the organization would miss most if it returned to the way things were before MCC, the answer was simply: “Customer service!”

Ready for better technology and better service?

Explore print, mailing, conference room, and AV solutions at mccsolutions.net

Source: Client survey completed August 17, 2026. Quotes used with respondent permission.